**Overview:**This guide documents the end-to-end planning, modeling, and reporting process for TechPulse AI, simulating the core features of a Workday Adaptive Planning implementation.

**Steps & Deliverables:**

1. Define business context and planning goals
2. Build assumption sheets
3. Populate a 12-month financial forecast model
4. Conduct base, best, and worst-case scenario analysis
5. Create visual dashboards to track KPIs
6. Summarize results in a stakeholder-friendly slide deck
7. Document the process in this guide

**Modeling Assumptions:**

* Starting Users: **500**
* Monthly Growth Rate: **10%**
* ARPU: **$10**
* Infrastructure Cost: **$2000/month**
* Salary per Employee: **$3000**
* Marketing Spend: **15%** of Revenue
* Hiring Plan: **5** **employees** spread across the year

**Key Metrics to Monitor:**

* Revenue
* Expenses
* Net Profit
* Burn Rate
* Cash Runway
* Headcount vs Budget

**Next Steps:**This simulation can be extended by automating model inputs, connecting to live financial systems, or transitioning into real Workday Adaptive Planning platform environments.